



Controls the preparation & import of digital content with associated metadata

Key features include:

- Support multiple ingest formats
- Easy upload tools
- Transcoding to multiple formats
- Automated ingest workflows
- Ingest control and monitoring

Optional plugins:

- Metadata preparation
- Ingest validation
- Content configuration
- Custom transcode

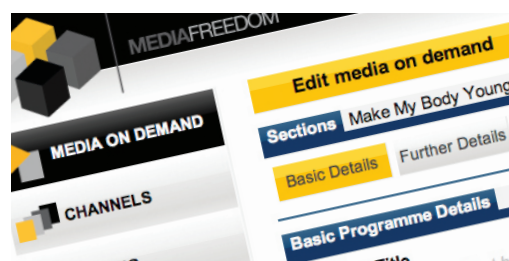
Support multiple ingest formats

MediaFreedom Ingest supports all major rich media source formats including live URL's, on-demand video, images, PDF files, subtitles and other associated metadata. With optional metadata preparation and content configuration plugins the MediaFreedom ingest workflow can be customised to fit your existing facilities and needs.

Support for WMV, AVI, Quicktime, MXF, GXF, progressive and interlaced formats, resolutions up to 2048x1080. Non-video formats include, PDF, TimedText and SMIL. Please check for specific formats.

Easy upload tools

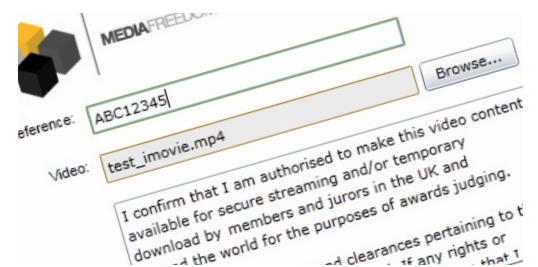
Admin GUI upload



MediaFreedom comes complete with a simple admin GUI upload that enables effortless 'point and click' upload of single titles or an entire video library and associated assets with tools that match your workflow.

Browser based HTML admin system accessible on PC, MAC and mobile.

Desktop upload tool



Alternatively, MediaFreedom offers the ability to upload content direct from your desktop. Our desktop upload tool will ensure any timeouts or drops in connection won't mean you have to upload the whole file again and provides a quick 'drag and drop' upload.

Silverlight 4 'out of browser' application using HTTP chunked upload.

Transcoding to multiple formats

MediaFreedom offers a selection of transcoding profiles for any conventional format and triple screen delivery (web, mobile and IPTV/Connected TV). With support for all standard input and output codec formats and both SD and HD content, MediaFreedom will have a solution that fits your needs. If your transcoding requirements are more specific, MediaFreedom offers a custom transcode plugin where one of our dedicated encoding engineers will work with you to define a specific transcoding profile that is tailored to meet your exact requirements with the inclusion of DRM if required.

Choose from following standard profiles:

- Flash H.264 at 500Kbps or 800Kbps (audio AAC @64Kbps)
- WMV VC1 at 500Kbps or 800Kbps (audio WMA @64Kbps)
- Native H.264 at 500Kbps or 800Kbps (audio AAC @64Kbps)

DRM support includes PlayReady and Flash Access.

Automated ingest

With robust APIs or batch FTP processing, MediaFreedom can enable automation of the entire ingest process.

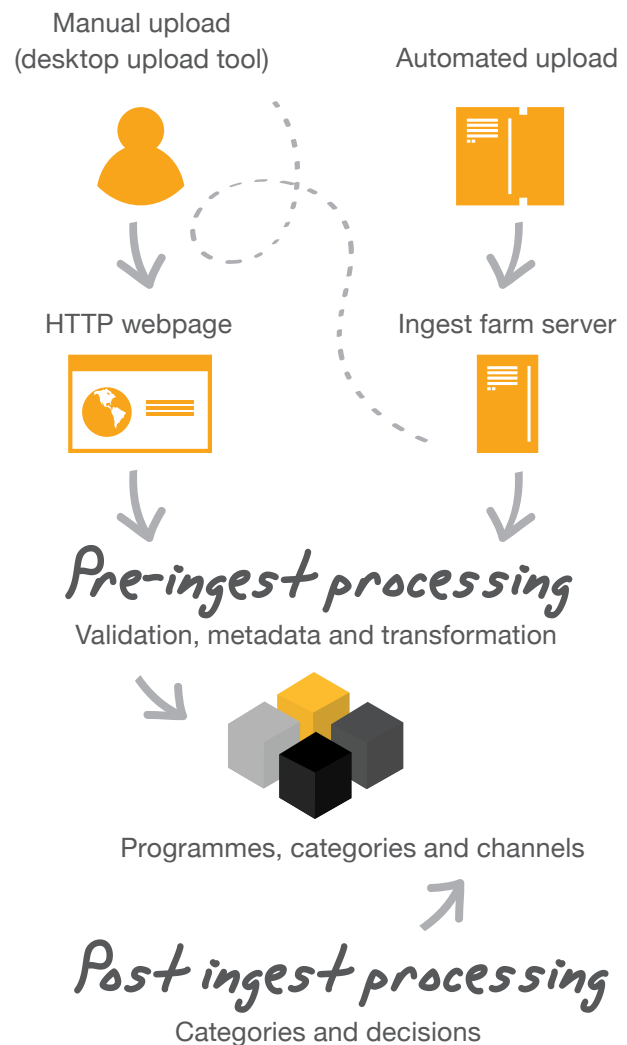
In each application of an automated ingest process, our dedicated technicians and engineers will work with you to understand your workflow and integrate with your systems in the most seamless manner possible. Need more than this? Add the ingest validation processing plugin and let us know what your ingest validation requirements are (i.e. the programme must be a certain format e.g. MP4 File).

The validation specifics within MediaFreedom can be customised to suit your needs and offer further integration with your existing processes.

SOAP based API with customisable plugins

Ingest control & monitoring

For complete peace of mind, the MediaFreedom Ingest system can come complete with a custom-built ingest workflow and transcoding monitor. This tool allows a user to view the status of all current and past ingest jobs. The status of each job is easily determined by colour code, and the tool allows you to filter and sort jobs by a variety of criteria. Each job is broken up in to a series of tasks and can be viewed/filtered/sorted - this is critical when trying to determine which files are missing from the ingest watch folders or discovering the cause of an ingest issue. (*Overview of Ingest Workflow below*).



Get in touch for more information
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Other cards in this series include
MF Overview, Inform, Organise, Deliver & Video players

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